Code of Conduct

The principle for this Code of Conduct is to ensure the quality, integrity, concreteness, reputation and independence of Medianordest group (Teleradio Diffusione Bassano s.r.l.). We have no hidden agendas and our opinions solely respect our editorial philosophy.

Journalists of Medianordest group have the duty to report news with complete neutrality to matters, therefore expressing personal judgement or commenting events in a way which mislead the viewer or influence his political opinions is a forbidden act.

Our journalists will not use their social and work position and role to gather information which are not relevant to a matter concerning their profession. Furthermore, they will not disclose sensitive information to other third parties.

Regarding the pursue of truth in news, our journalists will not make pressure or enquire into the private life of people. They will not offer favours or money in exchange for information, nor they will accept such corruption in order to showcase a particular person.

It is fundamental that our journalists obey to the Italian laws when writing a news article or when seeking news. Failure to do so will not be tolerated by Medianordest.

Providing people with fake news is unacceptable for Medianordest. Due to this fact, our journalists always check the source of news in order to be sure and write about the truth of events.

In the case of disaster or major natural events, our journalists will not breach the regulations about dangerous areas and will cooperate with local authorities in order to inform the population, while not causing a halt to the emergency services.

In the case we have to use news covered by other sources, we attribute them.

When borrowing technical equipment (camera, microphone, computers), the staff has the duty to use it properly and return it as soon as possible and to report any issue they came across with.

When dealing with political matters, our journalists must keep a neutral attitude and are forbidden from endorsing or giving favour to particular figures.